

Imagine That! Developing Infographics About the Ecosystem Services of Ocean Parks



Project Title	Imagine That! Developing Infographics About the Ecosystem Services of Ocean Parks
Project Summary	Develop infographics that help the public understand what ecosystem services are and why ecosystem services are important in the context of ocean parks.
Country	United States

Project Description

NOAA's Office of National Marine Sanctuaries manages a network of ocean parks akin to underwater national parks around the nation. These national marine sanctuaries and marine national monuments are important places for commercial and recreational activity, worth about \$8 billion to the national economy. But what most people don't understand is the value of the ecosystem services also provided by these parks: protecting culture and aesthetics, preserving habitat and species, providing drinking water, and providing scientific knowledge and education programs, among others. We've developed a portfolio of those ecosystem services but we need your help in translating what is a lot of text into clean, attractive infographics to help inform the public, at least one to help explain the generic concepts of ocean parks and ecosystem services, and then one for each site we manage (fourteen) with the specific information about its ecosystem services, for a total of 15 separate infographics. Potential interns should note that the infographics would need to be compliant with the office's branding and appearance best practices.

We are seeking interns who are artsy, creative, and enjoy producing graphic products for public outreach and marine conservation. Because we want a cohesive look to the set of infographics, we would prefer a single intern or a group of interns committed to working together with a coordinated aesthetic.

Interns would not be required but highly encouraged to call into weekly meetings with the communications team of the sanctuary system, and we would discuss other ways to ensure that the intern felt supported and included as part of the team. We are a distributed program (HQ in DC and ocean parks around the country) and used to working with people in multiple locations and time zones. We are also quite accustomed to interns and are flexible to working with the intern to make sure he or she has the best experience we can provide.

Required Skills or Interests

Skill(s) _____

Data visualization
Graphic design
Infographic design
Marketing

Additional Information

For more information about the Office of National Marine Sanctuaries, please visit our website at <https://sanctuaries.noaa.gov/>.

Language Requirements

None